Business Continuity

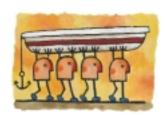
Strohl Systems' BCP tools are feature-rich, easy to use, Web-enabled, and developed by the industry leader. They work together to provide users with an integrated, intelligent solution that is second to none.



There's no denying that continuity is in the

Interest in and awareness of business continuity planning, disaster recovery, and emergency response has increased dramatically, and plans are being built and bettered as never before. In our rapidly changing world, Strohl Systems is helping thousands of organizations meet planning requirements with our family of business continuity tools.

What makes Strohl software different? **That's easy.**



Strohl Systems is the only BCP software provider to offer a full range of products that work together and grow with your organization as it changes in size or complexity. From business impact analysis, to BCP planning, to crisis response, to emergency notification...Strohl Systems offers tools that are feature-rich, easy to use, Web-enabled, and developed by the industry leader.

In addition to sharing a user-friendly and intuitive interface that makes navigating any Strohl product a snap, Strohl software also shares data, meaning information you collect or develop in one tool can be used in another. Here's how...

BIA Professional



Let's say you start your business continuity planning program by conducting a Business Impact Analysis enterprisewide. You use BIA Professional™ – available in both standard and Webenabled versions – to develop and distribute your survey as well as collect and compile replies.

Using BIA Professional, you gather important information about critical business units, including identifying critical business processes, determining impacts of an outage over time, and assessing the equipment necessary to recover. With a quick and easy export, any or all of the information you collect can be used to populate your LDRPS plan.

LDRPS

Now that your BIA is complete, you can begin building your plans using LDRPS® (Living Disaster Recovery Planning System), the industry-standard BCP planning tool. No matter which LDRPS version you choose – from a single-user package to a Web-based system used by thousands – the same simple interface applies. Learn one version of LDRPS, and essentially you've learned them all.

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And you won't need to start your plans from scratch. Remember, that valuable data you collected in BIA Professional can be imported into LDRPS quickly, easily, and accurately.

Using LDRPS, everyone involved in the planning process will build plans to protect critical business processes. They will assemble teams, assign tasks, and incorporate key vendors and customers. LDRPS also will be a repository for contact information, which most likely will be imported from your organization's Human Resources database.

Since we all know that a planner's work is never done, LDRPS includes a variety of features that simplify and streamline plan building and maintenance, such as the customizable Plan Assistant that walks users through the planning process step by step.

Once your plans are built, one thing is certain...they will be put to the test.

Incident Manager



Whether it's an exercise or an actual emergency, there will come a time when plans built in LDRPS will need to be activated. Enter Incident Manager, Strohl Systems' command center automation tool, which is available in standard and Web-enabled versions. Incident Manager completely automates plan testing and activation by recording the entire recovery process electronically.

An invaluable testing tool, Incident Manager™ will help you validate recovery time objectives and planned tasks as well as reveal assumptions that could impact your recovery. And during a test or recovery, phone traffic to the command center is minimized due to Incident Manager's messaging capability.

With Incident Manager, every transaction is time-stamped – including messages to and from the command center. You'll know exactly who did what when. What's more, Incident Manager works seamlessly with LDRPS.

Incident Manager can import personnel information as well as BCP teams, tasks, and security groups from LDRPS quickly and easily to ensure speed and accuracy in plan testing and actual crisis response. Once you've imported the information from LDRPS, you can edit it in Incident Manager. This editing capability – and the ability to create brand new teams and tasks on the fly – provides maximum flexibility when you need it most. New teams and tasks created in Incident Manager can be moved into LDRPS if you choose to do so.

Incident Manager also enables LDRPS users to track personnel by creating a new security group based on any fields in the LDRPS employee record. For example, create a group that includes all personnel – not just those responsible for enacting plans – and tell them they can log in to Incident Manager using their employee ID number and the last four digits of their Social Security number. When they log in, you'll know they're safe *and* they can update their contact information.

NotiFind



While you're activating your LDRPS plans using Incident Manager, you'll be getting the word out with NotiFind, the newest addition to the Strohl suite. NotiFindTM, our powerful, new emergency notification system, will enable users to quickly and effectively contact key personnel in a time of crisis, deliver critical messages, and receive important data.

Even better, NōtiFind works with both LDRPS and Incident Manager! Thanks to this industry-first integration notification lists, teams, call lists, plan hierarchy, as well as employee, customer, and vendor lists, are pulled from LDRPS for maximum efficiency and accuracy.

One of NōtiFind's most unique and powerful features is its ability to build recovery teams dynamically, based on the availability of candidates and the team structures already developed in LDRPS. If NōtiFind can't contact the team leader, it will seek out pre-determined alternate candidates until a team leader is found. From leader on down, NōtiFind will continue to find candidates and fill positions until teams are complete. Using LDRPS data, NōtiFind will enable plan administrators to construct hundreds or even thousands of recovery teams dynamically and automatically.

Teams built in NotiFind are shared with Incident Manager, and employee contact information collected in both systems is synchronized for an informed recovery.

That's **not all!**



Not only does Strohl Systems provide a complete, integrated BCP solution, Strohl tools also follow a logical conversion path. When you move from one version to the next, your data goes with you effortlessly, without the need for expensive and time-consuming conversions.

Strohl tools are developed in-house and in harmony. Our active and responsive customer base, along with our talented, world-class development team, helps guide our products' evolution and ensure continued compatibility.

Strohl software isn't a collection of tools thrown together by chance or a slapdash attempt to capitalize on increased attention to BCP. Strohl tools are the product of years of thoughtful research and development by a company that has always dedicated itself to business continuity. Business continuity is not only what Strohl Systems does. It's who we are.









